



LIST BUILDING PROFITS

How To Build A Responsive List
And Profit Wildly From It



Cheatsheet

Mark every step of the process as you do them. This will help you to keep track of your progress.

1. Decide on the sub-niche you want to target within the niches of health, wealth, and relationships
 - You can go to the Clickbank.com marketplace to get ideas
2. Create your free offer
3. Register your domain name; make sure it is related to your offer and sub-niche
 - GoDaddy.com
 - Namecheap.com
4. Get hosting for your domain name
 - HostGator.com
5. Sign-up to an autoresponder service
 - Aweber.com
 - GetResponse.com
6. Create your squeeze page
 - If using Optimize Press or WP Lead Gorilla, you will need to install WordPress first from within your hosting Cpanel
7. Create a one-time offer
 - If you use PLR content, make sure it is high quality content that actually provides value to buyers

8. Add a high-dollar upsell

- The best way to do this as a beginner is to promote a membership site as an affiliate. Make sure it is related to your free offer and one-time offer.
- You can find membership sites in various niches at Clickbank.com, and JVZoo.com

9. Setup your autoresponder

- Create your web form
- Add email messages into the follow up series

10. Buy solo ads

- Sign-up to Safe-swaps.com, or:
- Use Google to find sites within your niche that have a list and are able to offer you a solo ad

11. Sign-up to active forums within your niche

- Use Google to find active forums within your niche
- Sign-up to 5 of the most active forums
- Post helpful comments and reply to other posts every day with a link in your signature back to your squeeze page